



ST. PETERSBURG JUNIOR COLLEGE DEVELOPMENT FOUNDATION, INC.

Address all mail to
Post Office Box 13489
St. Petersburg, Florida 3373
Telephone: (813) 341-3304



Officers

W. Dana Roehrig
President

Dan W. Carlisle
President-Elect

Maurice A. Rothman
Vice President

George M. Barber
Executive Director/Secretary

Mac H. Cunningham, Jr.
Treasurer

Directors

Helen C. Arfaras

George M. Barber

Mildred M. Baynard

Dan W. Carlisle

Kenneth P. Cherven

William W. Gay

Thomas H. Gregory

Leon R. Hammock

Rex E. Harper

James E. Hendry

Rosalie A. Jenkins

Richard M. Jerger

W. Richard Johnston

Robert G. Keelean

Lewis H. Kent

Carl M. Kuttler, Jr.

John B. Lake

Nell M. Lokey-Becker

Robert F. Mackay

Mark T. Mahaffey

C.W. McKee, Jr.

Sue O'Hearn

W. Dana Roehrig

Maurice A. Rothman

Henry B. Saylor

Jane E. Silverberg

Stephen G. Zahorian

Dear Mr. Gross:

The thirteen minute video presentation that you produced for use by the St. Petersburg Junior College Development Foundation, Inc., using an info-mercial format, was about networking all of the sites of St. Petersburg Junior College into an institution-wide computerized networked system. It has drawn accolades from throughout the college including students, faculty, administrators, trustees and Foundation Directors.

The product which you delivered to us for information, education and fund raising has been exceptionally well received by the audiences that have viewed the video, describing it as "the best thing I have seen", "it's message is presented with such clarity", and "it portrays St. Petersburg Junior College to be a step ahead" in using the computer in the **teaching-learning** process. "Who would have imaged that a two-year college could give that kind of leadership on a national scale."

With this video, "**Future Technology**", receiving such an enthusiastic response from viewers it almost goes without saying, we have been very pleased with your work and the product you produced for us in this project.

Thanks Jay, it seems you have hit another home run for us in "**Future Technology**", just as you did eight years ago when you produced "**One of Our Graduates Could Save Your Life**" which we were able to use so effectively in our \$3.5 million Health Education Center Capital Campaign.

We are delighted to be able once again to express a resounding thank you, to you, for helping us to more effectively raise money with which to better serve our students, with the "very best programs possible", as they prepare for what lies ahead for them in the future. Thanks Jay!

With kind regards,

George M. Barber, Ed.D
Director of Development

GMB:dc